

Ryan Michael Reilly

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Professional Experience

Instructional Designer

Grey Healthcare Group, June 2007 – Present

- Interface daily with Account and Project Managers, Creative Directors, Technologists, Programmers, and Writers to design and develop interactive training initiatives
- Create, revise and maintain documents throughout project development life cycle
- Manage the day to day communication, project updates and development requests between our clients and internal teams
- Author assessments and three weekly surveys for clients and provide reporting on results
- Participate in frequent proposal presentations co-representing our training division
- Designed and managed the development of our Think Like a Physician program, an online, scenario-based training program for 250 pharmaceutical sales representatives
- Designed and managed the development of a high profile business compliance course
- Created and implemented a project-specific application life-cycle process which reduced development time around 20 percent

Instructional Designer & Project Manager

Johnson & Johnson, December 2006 – June 2007 (short-term contract)

- Managed redesign and maintenance of department's web-based course catalog and provided development support as needed
- Worked with subject matter experts and global Regulatory Compliance Training personnel to design and develop a web-based Good Clinical Practice course
- Educated department staff from Associate Director to Senior Director on instructional design practices and adult learning theory
- Worked with training administrator to ensure successful implementation of eLearning courses into the Learning Management System

Web Support & Instructional Development

Bloomsburg University Office of Technology, September 2005 – December 2006

- Produced self-paced instructional guide for faculty and staff to publish to course websites
- Maintained Bloomsburg University's Office of Technology website built in PHP
- Provided one-on-one technical support and guidance for students, faculty and administration on Dreamweaver and FrontPage authoring and publishing techniques

Technical Skills

Microsoft Office Suite	Flash	Audition	HTML	Adobe Connect
Dreamweaver	SnagIt	Lectora	XML	Blackboard
Photoshop	Articulate	Questionmark	CSS	Centra
Illustrator	Captivate	SumTotal	PHP	

Community Involvement

Volunteer Firefighter, 2000 - Present

- Active member of the Rockaway Township Fire Department responding to fire, rescue and ambulance calls

Education

Bloomsburg University of Pennsylvania

Master of Science, Instructional Technology – May 2007

Bachelor of Science, Computer Information Systems – December 2005